

Vendor: IBM

Exam Code: BAS-013

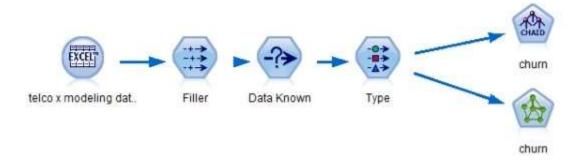
Exam Name: IBM SPSS Modeler Data Mining for Business

Partners v2 Exam

Version: DEMO

QUESTION 1

True or false: in the stream below, the CHAID node and Neural Net node can be combined in a single Supernode.



A. True

B. False

Answer: B

QUESTION 2

Which node can be used to easily generate a field that divides the data into subsamples for the Training and Testing stages of modeling?

A. Sample

B. Filler

C. Balance

D. Partition

Answer: D

QUESTION 3

A prison system has historical data on prison inmates and wants to find what factors are related to recidivism (return to prison). What type of model would be used?

A. Segmentation model

B. Classification model

C. Association model

D. Anomaly model

Answer: B

QUESTION 4

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases.

What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Answer: B

QUESTION 5

Which of the following types of nodes will have data flowing both in and out, when used in a stream?

- A. Record Ops
- B. Graphs
- C. Export
- D. Sources

Answer: A