



Vendor: IBM

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Exam Name: Information Management Solution Sales
Mastery Test v4 Exam

Version: DEMO

QUESTION 1

What is the main purpose of IBM InfoSphere BigInsights?

- A. to improve analysis performance for traditional structured data
- B. to manage large volumes of non-traditional data
- C. to apply analytical models to incoming data in real time
- D. to extend the analytics capabilities of IBM InfoSphere Warehouse to small and mid-sized companies

Answer: C

QUESTION 2

Which IBM workload optimized offering is most appropriate for a customer who wants the greatest flexibility when deploying a data warehouse?

- A. custom system built around IBM InfoSphere Warehouse
- B. IBM pureScale Application System
- C. IBM Smart Analytics System
- D. IBM Netezza

Answer: D

QUESTION 3

What differentiates IBM Netezza from competing offerings?

- A. External storage options
- B. Robust tuning options for customer optimization
- C. Simplicity, speed, scalability, and analytics approach
- D. Integrated application server

Answer: C

QUESTION 4

A customer is looking to purchase a database management system to handle mixed workloads on distributed platforms. Their main goal is the reduction of operational costs. Which IBM database offering best meets their needs?

- A. IMS
- B. solidDB
- C. DB2
- D. Informix

Answer: B

QUESTION 5

A healthcare organization has multiple records for many of its patients. These records often contain unique information. They are looking for a way to virtually assemble all information about a specific customer into a single view. Which IBM product provides this capability?

- A. IBM Clarity

- B. IBM SPSS
- C. IBM Cognos
- D. IBM Initiate

Answer: C

QUESTION 6

Which IBM database management system runs in-memory to offer the fastest performance for online transactional workloads?

- A. solidDB
- B. DB2
- C. Informix
- D. IMS

Answer: A