



Vendor: IBM

Exam Code: 000-N34

Exam Name: IBM Tealeaf Technical Mastery Test v1

Version: DEMO

QUESTION 1

Which one of the following is NOT an example of Proactive Monitoring:

- A. Conduct movie Nights? Conduct ?movie Nights
- B. Investigate changes in conversion rate
- C. Determine impacted customers for recovery
- D. Identify and monitor customer struggle metrics

Answer: C

QUESTION 2

Tealeaf uses _____ to look for patterns and values that may then be recorded by an Event.

- A. Dimensions
- B. Report Groups
- C. Hit Attributes
- D. Whitelists

Answer: C

QUESTION 3

What can NOT be used to display event values?

- A. Report
- B. Dashboard
- C. Scorecard
- D. Hit Attribute

Answer: D

QUESTION 4

Which type of Struggle Event looks for a user landing on a page multiple times?

- A. Sequence Event
- B. Thrashing Event
- C. Distance Event
- D. Purchase Event

Answer: B

QUESTION 5

How long is data from a Hit Attribute available for evaluation?

- A. For the duration of the hit
- B. For the duration of the session
- C. Until an Event records it
- D. Indefinitely

Answer: A

QUESTION 6

What is the first step in planning a business process scorecard?

- A. Create or identify existing Events for each step in the process.
- B. Identify a business process
- C. Configure the process scorecard
- D. Determine the steps that indicate the start, middle, and end of the process

Answer: B