



Vendor: IBM

Exam Code: M2040-656

Exam Name: ICS SmartCloud for Social Business Sales
Mastery Test v1

Version: DEMO

QUESTION 1

Which of the following is a potential sales opportunity for SmartCloud for Social Business?

- A. A satisfied Lotus customer.
- B. Lotus customers that have stated an intent to move to another collaboration platform.
- C. Whitespace customers who do not currently do business with IBM.
- D. All of the above

Answer: A

QUESTION 2

SmartCloud Engage runs in what type of cloud?

- A. Private cloud
- B. Public cloud
- C. Amazon cloud
- D. All of the above

Answer: B

QUESTION 3

What is the URL to log into SmartCloud for Social Business?

- A. www.socialcloud.com
- B. www.getsocial.com
- C. www.ibm.connections.com
- D. www.ibmcloud.com/social

Answer: D

Explanation:

[http://www-](http://www-10.lotus.com/ldd/bhwiki.nsf/dx/Exercise_3.1_Configuring_IBM_SmartCloud_Notes_for_web_only_a_ccess_LLNHcourse)

[10.lotus.com/ldd/bhwiki.nsf/dx/Exercise_3.1_Configuring_IBM_SmartCloud_Notes_for_web_only_a_ccess_LLNHcourse](http://www-10.lotus.com/ldd/bhwiki.nsf/dx/Exercise_3.1_Configuring_IBM_SmartCloud_Notes_for_web_only_a_ccess_LLNHcourse) (features in smartcloud notes web, second last bulleted point)

QUESTION 4

What are the billing options for SmartCloud for Social Business?

- A. Daily, Per Minute
- B. Monthly, Quarterly, Annually, Upfront
- C. Per User, Per Department
- D. By the number of minutes a user is logged in

Answer: B

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