Vendor: IBM

Exam Code: M2090-224

Exam Name: IBM Initiate Master Data Service Sales Mastery v1

Version: DEMO

QUESTION 1
What is used to determine the price of an IBM Initiate solution?

A. number of records managed
B. number of user licenses
C. number of CPUs
D. number of employees in the organization

Answer: B

QUESTION 2
What is NOT one of the reasons for the IBM acquisition of Initiate?

A. consolidation
B. growth
C. investment
D. integration

Answer: A

Explanation:
http://www.lawson.com/Solutions/Software/Healthcare-Integration-and-Information-Exchange/Enterprise-Master-Person-Index-%28EPMI%29/

QUESTION 3
What is NOT a strategic value of an Enterprise Master Person Index (EMPI) solution?

A. increase profitability
B. maintain provider registry
C. ensure regulatory compliance
D. improve quality of patient care

Answer: A

Explanation:
http://www-304.ibm.com/easyaccess/fileserve?contentid=217654

QUESTION 4
Which two Initiate pre-defined data hubs are geared towards customers in healthcare?

A. Consumer and Organization
B. Citizen and Member
C. Patient and Provider
D. Provider and Event

Answer: C

QUESTION 5
Which company is a major competitor in both the financial services and government sectors?

A. Oracle
B. Intersystems
C. ICW
D. Quadramed

Answer: A

Explanation:
http://www.zdnet.com/blog/btl/ibm-buys-initiate-bets-on-healthcare-it/30376 (second last paragraph)

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