Vendor: IBM

Exam Code: M2040-642

Exam Name: ICS Social Software Sales Mastery Test v2

Version: DEMO

QUESTION 1
What design theme allows IBM Connections to be plugged in and accessed from a variety of different software and mobile products?

A. Social everywhere
B. Idea center
C. Social forums
D. Blogs

Answer: A

QUESTION 2
What is another characteristic of a Social Business other than being engaging and nimble?

A. Technically strong
B. Has a strong presence in the Internet
C. Transparent
D. Informal

Answer: C

Explanation:
http://www.socialbusinessnews.com/what-does-social-business-mean-from-ibm-and-others/
(John Mell from IBM said)

QUESTION 3
What are the five IT areas that are listed as transformational technologies in IT?

A. Hardware, Database, Software, Web 2.0, XML
B. Mainframe, Departmental, PCs, Internet, Social
C. Vacuum tube, Transistor, RAM, vRAM, Quantum Effect
D. Fortran, COBOL, Basic, C++, Java

Answer: B

QUESTION 4
What is happening to an organization's business network?

A. Changing from the ground up
B. Creating new sales potentials
C. Delivering on new promised Web 2.0 ideas
D. Related computer systems are only involved

Answer: C

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