



Vendor: IBM

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Exam Name: IBM Mobile Foundation Enterprise Sales
Mastery Test v1

Version: DEMO

QUESTION 1

Which of the following is the primary differentiator between the Worklight Mobile Platform and Kony's Mobile Platform?

- A. The ability to build adaptors that connect to a wide variety of back-end applications.
- B. The ability to build Hybrid applications using HTML5, JavaScript and CSS that interact directly with the device.
- C. The ability to support both B2C and B2E applications from a single solution.
- D. The ability to gather analytics on application usage and transactions that can then be formatted and uploaded to any of the industry leading web analytics platforms.

Answer: B

QUESTION 2

Which actions are part of WebSphere Cast Iron's integration approach?

- A. Configure through Studio & TIP Repository
- B. Run through WebSphere Cast Iron Platform
- C. Manage through Web Management Console
- D. All of the above

Answer: C

QUESTION 3

An ideal prospect/customer for Mobile Devices has the following profile?

- A. Customer looking to lockdown smart phones and tablets
- B. Customers looking to have single view of all devices on their network.
- C. Customer looking for a product with specialty features.
- D. All of the above

Answer: C

QUESTION 4

What are the benefits of an integrated security approach that can be achieved with IEM for Mobile Devices?

- A. Compliance ready configuration.
- B. Corporate data protection and personal data separation
- C. Secure and authenticated connections
- D. All of the above

Answer: C

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