Vendor: Salesforce

Exam Code: ARC-300

Exam Name: Architect B2C Commerce Solutions

Version: DEMO

QUESTION 1
The storefront integrates with a REST based Address verification service (AVS) that uses token based security. The sequence of calls in the API documentation for this AVS looks like the following:

1. Client authentication call, which contains the merchantId and secret in a GET request and returns a token in the response.
2. Address verification call, which contains the token and the address to verify in a POST request.

Once the token is obtained, it is valid for hours and it is not needed to request a new one for subsequent address verification calls, the AVS charges for every request made no matter if it is client authentication call or address verification call.
Which three strategies could be applied to allow for efficient use of the service without compromising security? Choose 3 answers

A. Apply page caching to the client authentication controller that is used with AJAX.
B. Obtain the token from local storage of the browser and update it once It expires.
C. Obtain the token from a custom cache before making the client authentication call.
D. Use HTTPService caching for the client authentication call.
E. Use a job to store and update the token in a custom object that is used from the storefront code

Answer: ACD

QUESTION 2
A B2C Commerce developer has recently completed a tax service link cartridge integration into a new SHU site. During review, the Architect notices the basket calculation hook is being run multiple times during a single tax call.
What is the reason for the duplicate calculations being run?

A. The tax cat is being called multiple times.
B. The LINK cartridge Is Included multiple times in the cartridge path.
C. There are multiple hook.js Wes referring to the same hook.
D. The checkout is designed to recursively refer to the same hook.

Answer: A

QUESTION 3
A client receives multiple feeds from third parties on the same SFTP location:

- Product prices (sftp: prod/prices)
- Stores information (sftp: prod/stores;
- Product information (sftp: prod/catalog)
- Categories information (sftp: prod/marketing)
- Content (sftp: prod/marketing)

Some of the feeds are placed on sftp multiple times a day, as the information is updated in the source system.
The Architect decides to have only two jobs:

- One that checks and downloads available feeds every hour
- One that imports the files from Webdav once a day before the data replication, using the standards steps available in the Job Framework

Which design is correct for the import Job, taking the steps scope in consideration?

A. - four sibling flows execute steps ki parallel: import products, stores, prices, content
   - fifth flow executes: import categories
   - last flow executes steps In sequence: reindex
B. - four sibling flows execute steps in parallel: import products, stores, prices, content
   - last flow executes steps in sequence import categories, reindex
C. - three siting flows Import steps In parallel: import products, stores, prices
   - fourth flow executes: import categories
   - last flow executes steps in sequece: reindex, Import content
D. -Four sibling flows execute steps in parallel: import products, stores, price, content -last flow executes steps in sequence: import:categories, reindex

Answer: A

QUESTION 4
The following promotions are configured with no exclusivity (can be combined with any other promotion) in a -1month campaign:

- Free correct- in -store shipping
- 20% accessories products discount, applies for all customers
- $5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client If considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.
What solution should the Architect suggest to keep the Call Center calls to a minimum?

A. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
B. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.
C. Disable the coupon code. Restart the production instance from control Center to dear existing baskets.
D. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets

Answer: D

QUESTION 5
Which two activities should an Architect encourage the replication team to follow based on S2C Commerce best practices? Choose 2 answers

A. Use the undo replication process to roll back to the previous replication if necessary.
B. Replicate the latest data to Production during periods of increased site use to ensure freshness.
C. Use the undo replication process to roll back code replications only, not data replications.
D. Wait 15 minutes after the recreation process completes for the cache to dear automatically.

Answer: CD

QUESTION 6
a client uses an external marketing toot to manage promotions and coupons for its multiple
brands. They currently have only one brand on B2C Commerce and thev get Import-ready feeds
created by this tool on en SFTP location.
The marketing team completes the data preparation by the end of the work day.
How should the Architect handle this import?

A. Create a Job and define three steps: one step uses ExecuteScriptModule to download the files
   from SFTP, end two standard steps to Import the promotion end coupons.
B. Create a Job and define three steps: one standard step to download files from sftp end two steps
   that use Execute Script Module to import the promotion end coupons.
C. Create a job and define three steps: one custom step to download the files from SFTP, and two
   standard steps to import the promotion and coupons.
D. Create a Job and define three custom steps: download the files from SFTP, import promotions,
   import coupons

Answer: C

QUESTION 7
During the testing of the login form, QA finds out that the first time the user can log in, but every
other login attempt from another computer leads to the homepage and the basket being emptied.
Developers tried to debug the issue, but when they add a breakpoint to the login action, it is not
hit by the debugger.
What should the Architect recommend developers to check?

A. Remove CSRF protection from Login Form Action.
B. Add remote include for the login page
C. Add disable cache page in the template ISML - <iscache status--off"/>.
D. Check Login Form and any included templates for includes that enable page caching.

Answer: B

QUESTION 8
A Client has automated builds that deploy the code; however, recent builds started failing with
compilation issues, which are not reproducible in developer's environment. Whet first step needs
to be taken to identify and fix the issue?

A. Clean up build server work space and run job again.
B. Verify the modules versions used to generate the code.
C. Verify the generated JavaScript and CSS for the build.
D. Recreate the job in the build server to verify compilation issues.

Answer: B

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